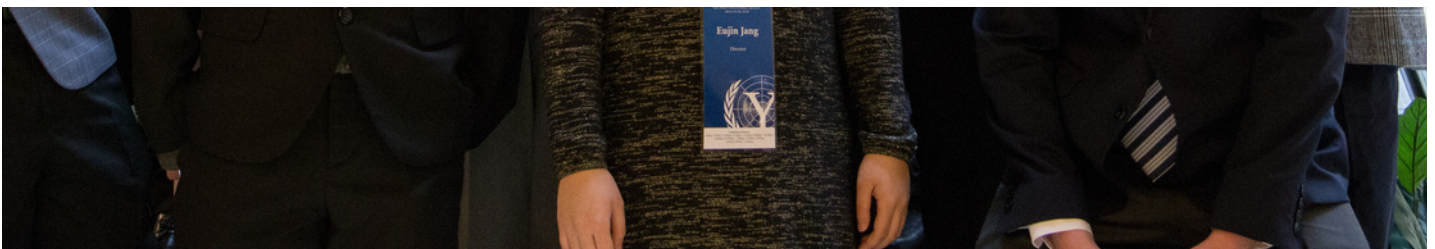


YALE MODEL UNITED NATIONS TAIWAN



Sponsorship Prospectus



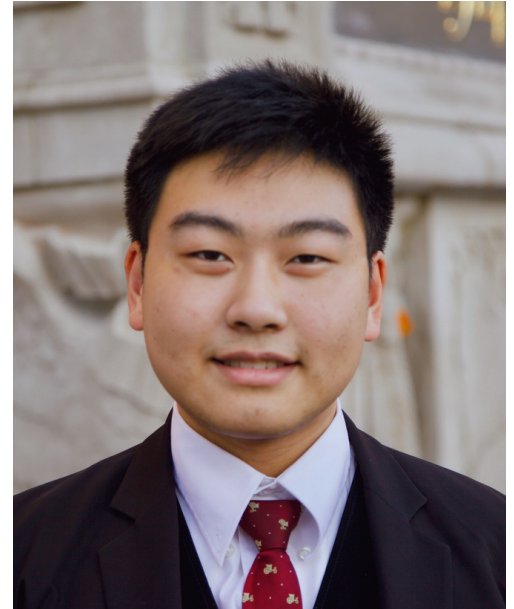
Welcome Letter

To Our Prospective Sponsors,

My name is **Ethan Chiu**, and on behalf of the Yale International Relations Association, it is my pleasure to invite your organization to join Yale Model United Nations Taiwan IX as an official sponsor.

For years, **Yale Model United Nations Taiwan (YMUNT)** has been considered one of the most prestigious Model UN conferences on the East Asian circuit. With a global spirit and a local approach to the region, YMUNT challenges the brightest high school students in East Asia to research, debate, and create multilateral solutions to our world's most pressing issues. This year, our YMUNT Secretariat comprises Yale undergraduate students from the USA, the Philippines, South Korea, Colombia, Hong Kong, Singapore, and Taiwan, as well as nearly thirty Taiwanese high school students. Our international backgrounds and diverse academic interests inspire us to carry out a unique, intellectually generative, and personally enriching conference for our delegates.

YMUNT IX is currently scheduled to take place on **March 24th-26th, 2023**. Given the relaxation of COVID-19 protocols in Taiwan, YMUNT is excited to host the hybrid conference online and in person for the first time in three years with masking and other COVID-19 protective protocols. As such, YMUNT will offer transformative tailored intellectually stimulating committee experiences and Secretariat-led panels for all participants. We work to create a community where delegates from East Asia and beyond will explore international relations, diplomacy, and global issues, and return home with the tools to create change in their own communities. Our efforts are best embodied by our mantra: "Empower, Enrich, Excel."



As a student-led conference, we strive to build partnerships with companies and organizations that can support our conference, both socially and financially. We invite you to play a valuable role in Yale Model United Nations Taiwan IX as a sponsor of the program. Due to YMUNT's 501(c)3 non-profit status through its partner organization, the Yale International Relations Association, which also has United Nations Advisory Status, all donations are tax-deductible. Your contribution would not only facilitate the logistical execution of YMUNT but would also allow us to make this program accessible to talented high school students who depend on our financial aid program. I am delighted to introduce you to our various sponsorship options this year that I will outline in this prospectus. We will actively work with you to customize a sponsorship package best suited to your interests and goals.

Our Secretariat works passionately towards the realization of YMUNT IX. We hope that you will join us as we inspire delegates from around the world to "empower, enrich, and excel." We are thankful for our sponsors who enable us to take Yale Model UN Taiwan to new heights with each iteration – and we would be privileged to work with you. For more information about our conference, please visit ymunt.org or reach out to me directly at outreach@ymunt.org. It would truly be my pleasure to hear from you.

Sincerely yours,

Ethan Chiu

**Under-Secretary-General of Outreach
Yale Model United Nations Taiwan IX**





3

days

of

collaborating.

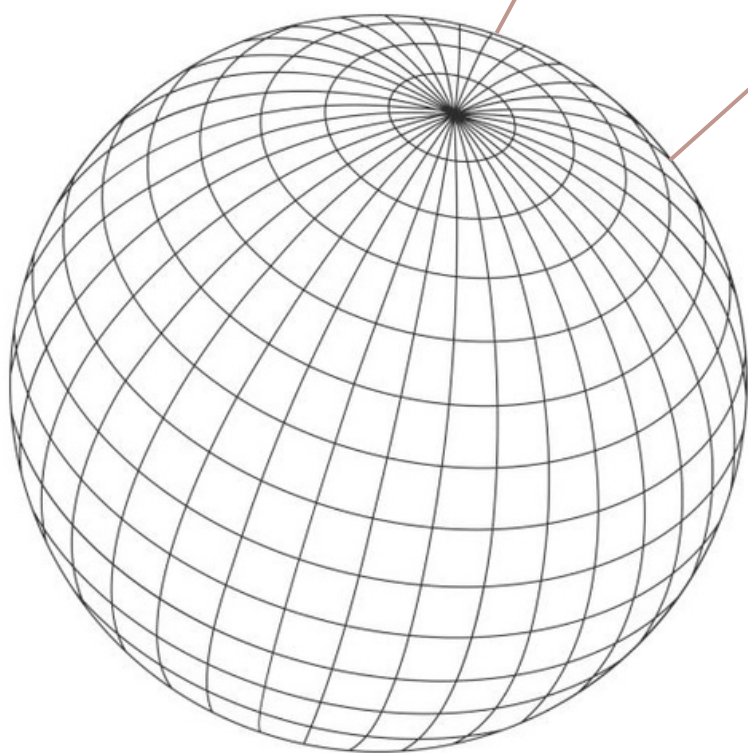
networking.

learning.

YMUNT

at a glance

Administered by
a transnational
team of 30+
Yale College
and high school
students



400+
delegates

12+
regions

10
committees

Why Sponsor YMUNT?

1

Engagement with a Global YMUNT Community

As a sponsor of YMUNT, your organization receives access to a pool of hundreds of select high school students from Taiwan, the Asia Pacific region, and even beyond. Through their participation in YMUNT, our high school students demonstrate not only their curiosity for various academic and professional fields but also their interest in taking initiative, bettering their skills, and ideating the future of their careers and communities. As a sponsor, you can accompany these students through the professional, academic, and socially formative experience YMUNT will provide.

2

“Empower, Enrich, and Excel” in Diversity

YMUNT is a progressive conference, very much in touch with the American and Taiwanese zeitgeist. Through our diverse committee topics and Secretariat, we aim to attract a diverse group of students who amplify the voices of their time and generation. YMUNT embraces the diversity its delegates bring in terms of race, religion, gender, sexual orientation, socio-economic background, and more. As a sponsor, you can join our spirit of diversity.

3

Increasing Accessibility and Inclusion

As a part of our commitment to accessibility and inclusion, an important portion of each sponsorship is dedicated to financial aid, allowing all interested students the opportunity to partake in our conference. Through your sponsorship, we hope to ensure participation in YMUNT for students of all socioeconomic backgrounds. As a sponsor, you can grant students the opportunity to get in touch with international relations, public speaking, a global conference, and Taiwan.

4

Flexible Sponsorship Packages

While we are happy to propose our sponsorship packages, we are very open to your sponsorship suggestions! We always welcome your ideas and would love to discuss them with you.

Individual Sponsorship Services

DIGITAL DELEGATE GUIDE PROMOTION

Quarter Page Ad	\$125
Half Page Ad	\$225
Full Page Ad	\$400
Front Page Logo	\$300
Full Back Cover	\$500

ONLINE PROMOTION

Social Media

Sponsored Content on Facebook Page	\$150
Sponsored Content on Instagram Page	\$150

Website

Featured Sponsor (100-word ad & link)	\$300
Front Page Logo	\$300

Conference-Wide Promotion

Verbal acknowledgment at Opening/Closing Ceremony	\$200
Sponsorship Booth at Community Fair*	\$400

*A representative from the organization will be able to speak during our panel.

Individual and Group Scholarships



In addition to generous financial aid that works to waive delegates' participation costs, YMUNT offers scholarships for exemplary but underprivileged schools throughout Asia. By donating to this scholarship fund, your company will have its name attached to the scholarship and will be in direct communication with your school beneficiary. This enables companies to fund a specific individual/group's attendance at YMUNT. The prices are outlined below:

Number of Students	Attendance Fee
1	\$165
5	\$825
10	\$1650

Sponsorship Packages

Package Level	PLATINUM	GOLD	SILVER
Minimum Contribution	\$2000	\$1250	\$750
Delegate Guide Promotion	Full page ad in delegate guide Front page logo	Full page ad in delegate guide	Half page ad in delegate guide
Online Promotion	Gold Featured Sponsor recognition on website Sponsored Content on Facebook Page Sponsored Content on Instagram Page	Silver Featured Sponsor recognition on website Sponsored Content on Facebook Page <i>or</i> Instagram Page	Bronze Featured Sponsor recognition on website Sponsored Content on Facebook Page <i>or</i> Instagram Page
Conference-Wide Promotion	Acknowledgement at opening/closing ceremonies Dedicated slide in both presentations Opening/closing ceremony speech by organization/company representative Community Fair Booth	Acknowledgement at opening/closing ceremonies Community Fair Booth	Community Fair Booth

On COVID-19

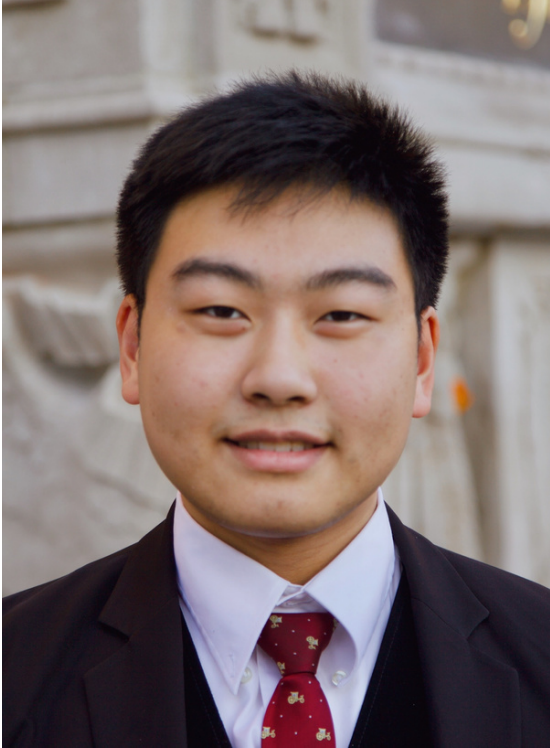
YMUNT is excited to return in-person for the first time in three years. Our conference will take place in a **hybrid** format this year, and we are excited to offer a seamlessly integrated and fruitful experience to our virtual participants.



Along with offering extensive opportunities for our in-person participants, we are excited to present our **custom-made, virtual MUN platform**, with interactive committee layouts that will fully capture the engaging experience of Yale's international Model UN conferences for our virtual participants. Many of our traditional events for our in-person conference, from panels and workshops to our opening and closing ceremonies, will translate into the online conference.

We invite your organizations to speak at our in-person and live-streamed ceremonies and **showcase your offerings and opportunities** through in-person and virtual sponsorship booths, which will now be more accessible to delegates than ever.

Contact Us



Ethan Chiu

Under-Secretary-General of Outreach
outreach@ymunt.org



Lynn Lee

Director-General of Operations
dg.operations@ymunt.org

We appreciate all forms of sponsorship and welcome your ideas and responses. Our Secretariat hopes your organization will join us as we prepare for our best Yale Model United Nations Taiwan IX conference yet.

For more information, please visit our website at ymunt.org or contact one of our Secretariat members above.

We thank you for your consideration.

